

# BusinessRadar

StelNet.com

1. SMEs do not believe in R&I

SMEs believe in  
2. BUSINESS: it's vital

More Revenue  
Less Cost  
Funding

How to connect R&I  
3. with Business?

Easy Way  
Free Way  
TRUST way

The Great Beyond :  
Avancing Ongoing Sme  
collaboration in EU  
Research



NETWORKS bring  
4. R&I to SMEs

Public Networks (European, National, Local)  
Enterprise Unions, tech districts, clusters  
R&I networks  
Private Networks and social Networks  
e.marketplaces, digital ecosystems, directories

## BusinessRadar.it The Great Beyond For SMEs

Connecting NETWORKS in Easy Way, Free Way, TRUSTful way means  
5. connecting BUSINESS

Networked markets get smart fast. Metcalfe's Law states that the value of a network increases as the square of the number of users connected to it. Connections multiply value exponentially.

Connecting Networks in easy, free, trust way is the key to foster R&I as well the  
6. business of SMEs.

SMEs understand Business opportunities; do not understand R&I : they get attracted by R&I when R&I  
7. means business

BusinessRadar web service is Easy, Free, Trustful way to interconnect your network, your organisation, your  
8. enterprise to business and R&I

BusinessRadar was developed in 1988 by stelnet.com Cagliari, Italy in the framework of Italian-European R&I programmes



9. join now: [greatbeyond@businessradar.it](mailto:greatbeyond@businessradar.it)